



bonavox
hearing specialists



*Top: Ciara Doyle, Talbot Lynch, Jenny Collins, Holly Murphy and Thomas Cunningham
Middle: Jacinta Larkin, Ann Marie Kelly, Tony Burke, Vicky Kelly and Sinead Cunningham
Bottom: David Fisher, Ann Marie Hendrick, Katherine Gorey, Orla Wilton, Susan Buckley and Dave Jennings*

Ireland's longest established audiology specialists – for 50 years, clearly the best voice in hearing care

Providing the very best advice and treatment for hearing loss, tinnitus therapy, ear defenders and rapid hearing-aid repair, bonavox was founded in 1967 by Bill Hennessy.

Bill had a vision to create a truly Irish company with the highest of standards, where hearing aids could be repaired on site while you wait, reducing the normal wait times of up to 2 weeks with aids sent to the UK or manufacturers. This is still true today and there's more on this on the next page.

Bonavox has grown a business founded on offering the best aftercare with highly experienced staff. With a loyal team that have been with the company a long time you always get a warm welcome, friendly service and the best in hearing care.

Working in a technology led industry, where change and renewal are the norm, it is good to know we have a place where our employees want to stay. We have a staff with a combined hearing experience of over 150 years. Such security and safety is so important when trusting one of your most precious senses into our care.

The bonavox name, meaning “good voice” in Latin, has brand recognition that money can’t buy, having been appropriated by U2 singer Paul Hewson in the late 1970s. We still have tourists taking photos in recognition of where Bono took his name.



We have 26 clinics across the country offering hearing care through other community health providers as well as three dedicated hearing centres at North Earl Street Dublin, Dundrum Shopping Centre and Moorfield Road, Newbridge.

Providing the latest digital products, wireless links to phones, television, music and many other forms of media and entertainment. We understand that everyone’s needs are personal to them; confidentiality is assured and a wide range of hearing solutions are offered to suit 99% of hearing losses and budgets.

So come along and be part of bonavox where our aim is to help everyone achieve the best hearing possible so we all can enjoy life to the full.

A handwritten signature in blue ink that reads "Dave Jennings". The signature is fluid and cursive.

Dave Jennings, Country Manager
(Hearing Aid Audiologist for over 20 years)

The only full hearing aid repair and construction centre in Ireland

When bonavox was formed back in 1967 Bill Hennessy had a vision to establish an Irish technical laboratory where hearing aids could be repaired to the highest standards without the time and expense of sending them abroad to the manufacturers.

The repair centre has been the heartbeat of bonavox for the last 50 years fulfilling this vision and providing state of the art repair services for all hearing aids. It is also the only Widex approved centre outside of the Widex factory anywhere in the world.

Ireland and Bonavox can be proud of its world leading heritage when it comes to hearing aids.

Tony Burke is the Laboratory Manager and it would be a challenge to find someone with better knowledge and skills in diagnosing, repairing and building hearing systems anywhere in Ireland.



An interview with Ireland's longest serving Hearing Aid Specialist, **Talbot Lynch**

Dave Jennings: Good morning Talbot, how are you today?

Talbot Lynch: I feel very well thank you, looking forward to another days work.

DJ: After all these years you still look forward to each day, how do you keep up such enthusiasm?

TL: Every day is different, you never know who will walk in and what challenges will appear through the day. I love meeting people, I have known some customers for years and years, they become like friends. Who wouldn't want a job where you can sit down in a nice place and chat with friends?

DJ: Very true. In the 43 years you've been dispensing what would you say is the single biggest change?

TL: Definitely the move to digital. Widex were the inventors of digital hearing and we were pioneers with them, but that was 18 years ago and the aids we have today make the first digital aids look very primitive.

DJ: Finally, what would you say is special about bonavox?

TL: I think we have a family atmosphere, we help each other and work together to make sure our customers get the best possible advice and service. I know there are other companies out there, but I firmly believe if someone wants to hear as well as they possibly can, this is the place to be. The technology is one thing but it has to be right for the customer and must be programmed to meet their individual lifestyle. This takes time and understanding, something we are happy to do.

DJ: Thank you Talbot

TL: You are very welcome!



With testimonials like these, *why go anywhere else!*

We love to hear how your quality of life has improved thanks to our caring team here at bonavox. Even better is sharing these wonderful comments so that those not yet started on their hearing journey can see how much better life can be!

I am writing this to tell you how grateful I am for the hearing aids. I did not realise how deaf I was until I started wearing them.

I would recommend people who have difficulty in hearing people on the phone, door bells, etc to get their hearing tested

bonavox are very understanding and helpful and it's nothing to be ashamed of. Just go ahead and do it - you will benefit from it.

Miss C, Dublin 14

Ciara, I just wanted to say thank you personally and bonavox for an improved life since I got my Widex hearing aids over four years ago.

Thank you for your professional and courteous service. I know bonavox prides itself on personal service and in my experience you have been exceptional.

Thanks also to Holly in your Dundrum office who is always so polite and willing to assist her customers

Mr M, Co. Dublin

My Widex hearing aids have transformed my life both social and working. They are truly wonderful and are excellent in meetings, church, crowded areas, theatre and many, many other areas. Even my husband has remarked on the improvement in my hearing with these aids.

Prior to being fitted with Widex hearing aids, I had difficulty in hearing what was being said in many situations in my social and working life, in particular in meetings and crowded areas with my old hearing aids.

Mrs G, Co. Carlow



Go **BEYOND** with bonavox!

Live life to the full and reconnect
with our new BEYOND hearing aids
from Widex

Widex BEYOND offers a new way to live as a hearing aid user thanks to its ability to connect to your smart phone and tablet.

You no longer need wires or other hearing aid control devices: you just simply use your smart phone or tablet with BEYOND. With our BEYOND app for iPhone and Android you are always in control, plus it is customisable and easy to use.

Wireless connection to smart phones, tablets TV, music and more

Widex BEYOND offers more wireless connectivity options than any other hearing aid on the market. For example, you can connect to your smart phone or tablet and stream music, phone conversations, video calls and much more, discretely to your hearing aids. You can also use the more traditional ways of connecting like a telecoil or wireless Widex DEX smart accessories (see page 9).

Cutting edge sound

BEYOND gives you incredibly advanced overall sound quality. It optimises sound based on your environment – so you don't have to find the most ideal listening conditions: they're created for you no matter where you are.

Discover BEYOND for yourself

We've only touched on a small part of what makes the Widex BEYOND so much more than just a hearing aid. We believe the only way to truly experience BEYOND is by trying them for yourself.

Book an appointment with us and get a free two-week trial of Widex BEYOND. To arrange yours, simply call us free on 1800 480 480, quoting SUMMER 17.



Purchase a Widex BEYOND from us and get a €50 discount, free Widex DEX (worth up to €225) and free lifetime supply of batteries

See back page for T&Cs



You can hear better DAILY!

Are you still searching for good quality digital hearing aids at competitive prices? Look no further than our Widex DAILY range, exclusive to bonavox

Better hearing at the best price

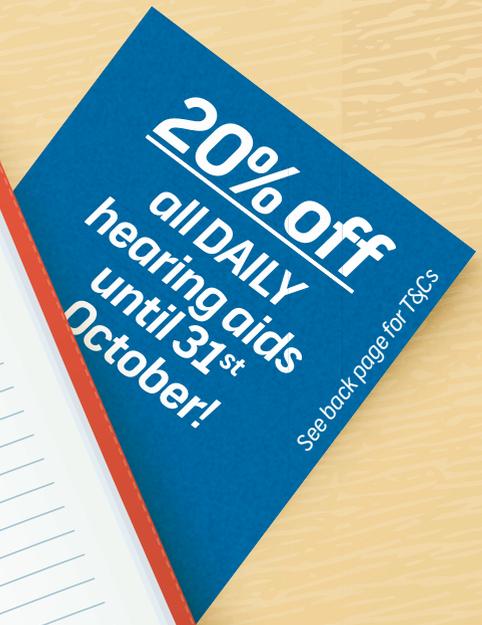
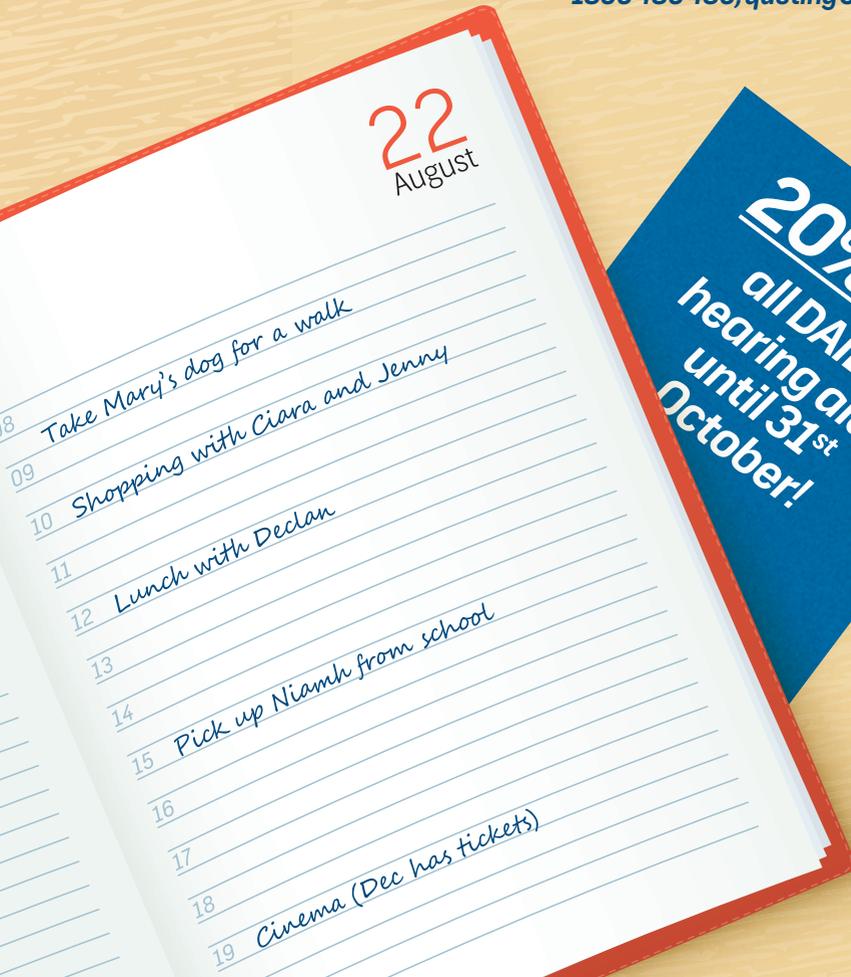
With prices starting from as little as €895, the DAILY 50 is amazing value for money. It offers great performance for everyday use and is available in a range of fittings including the almost invisible CIC (see page 10).

If you like the sound of the WIDEX DEX smart accessories (see opposite) then the DAILY 100 is fully compatible and starts from only €2,395.

Experience DAILY for free

Discover DAILY for yourself with a free two-week trial. There is no obligation and it is a great opportunity to experience better hearing for yourself.

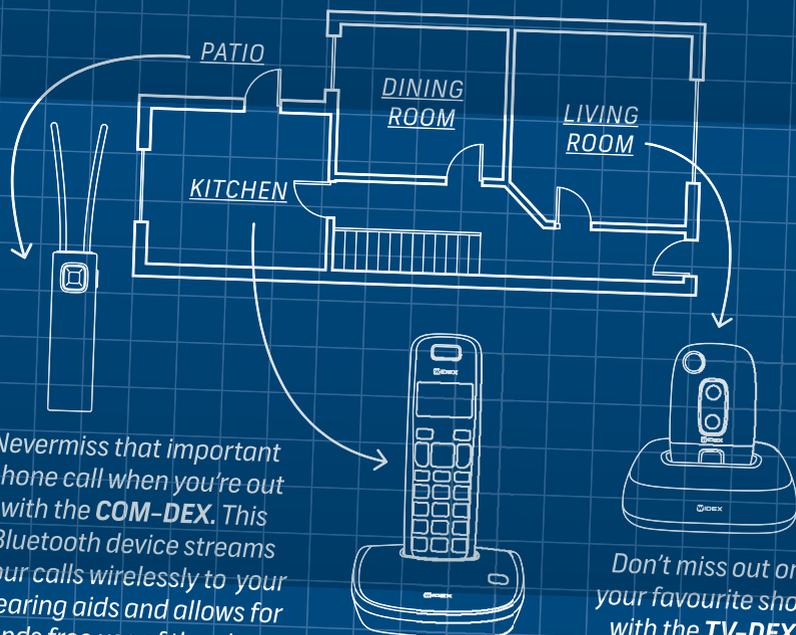
To find out more call us free on 1800 480 480, quoting SUMMER17.



Smart Home Hearing!

bonavox
hearing specialists

With the Widex DEX smart accessories you can be connected to a whole world of sounds in and outside of your home. Using wireless technology, DEX can send the sound from your TV, radio, mobile phone, landline and many other devices direct to your Widex hearing aids. No wires, no fuss - just clear sound.



Never miss that important phone call when you're out with the **COM-DEX**. This Bluetooth device streams your calls wirelessly to your hearing aids and allows for hands free use of the phone. It can even stream music and audio from other Bluetooth devices too.

If you want something simpler then go for the **CALL-DEX** (not shown). Just plug it into the phone's headphone jack and it does the rest!

Not only does the **PHONE-DEX** stream the sound direct from the phone, it is also a great landline phone that can be used by everyone in the house

Don't miss out on your favourite show with the **TV-DEX**. Connect this clever device to your TV and listen with superb clarity. Also, if it's really noisy around you then it can even turn off the hearing aid microphones so all you hear is the TV.

To find out more about the Widex DEX smart accessories and how they can help you hear better where ever you are, call us free on 1800 480 480.

What's *your* Type?

If you don't know your BTE from your ITE then we can help you understand the difference between hearing aid styles



CIC / CIC MICRO / IIC

Completely-In-Canal / Invisible-In-Canal

These are the smallest hearing aids available. While generally invisible when fitted, they are not ideally suited to those with dexterity problems.



ITE / ITC

In-The-Ear / In-The-Canal

While still very discreet, these fitting types are easier to handle and can be fitted with controls. Suitable for a mild to moderately severe loss.



RIC / RITE

Receiver-In-Canal / Receiver-In-The-Ear

Due to these being an open fitting, they have a more natural sound quality. Hidden behind the ear and with an almost invisible receiver tube these are a very discreet fitting. Suitable for mild to severe losses.



BTE

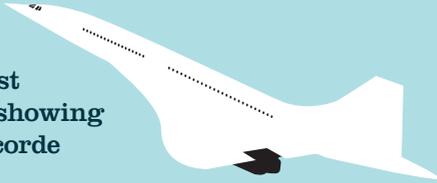
Behind-The-Ear

Available in a range of sizes, BTE hearing aids can be an open fit (like the RIC) or require an earmould. Usually available with a range of control options, they are also suitable for mild to profound hearing losses.

While not all styles are suitable for everyone, our hearing aid specialists will ensure that you get the right style for your needs and lifestyle!



The first public showing of Concorde



The year that was 1967

Besides the founding of bonavox what other exciting events happened?



The first Saturn V rocket, successfully carrying the unmanned Apollo 4 test spacecraft, is launched by NASA



Evel Knievel jumps his motorcycle over 16 cars



Celebrate with us!

From now until 31st October, when you purchase any pair of hearing aids from us we'll give you a **bottle of Prosecco and a box of chocolates** to enjoy with our compliments.

To find out more on this, or any of our other birthday offers, call in and see us or phone 1800 480 480, quoting SUMMER 17.



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BEYOND offer: To be eligible for this offer you must purchase at least one Widex BEYOND hearing aid from bonavox hearing specialists. The €50 discount will be applied to the final purchase price. You are entitled to choose a free Widex DEX smart accessory up to the value of €225. The free lifetime supply of hearing aid batteries will be given only for the lifetime of the BEYOND hearing aid purchased. We will supply bonavox branded hearing aid batteries based on our reasonable usage policy of no more than 60 packets (1 box) per year. There is no cash alternative to any part of this offer. Offer not available for bonavox hearing specialists or bloom hearing specialists employees. Offer expires on 31st October 2017. We reserve the right to withhold this offer for any reason. We reserve the right to remove this offer at any time.

DAILY offer: To be eligible for this offer you must purchase at least one Widex DAILY hearing aid from bonavox hearing specialists. The 20% discount will be applied to the final purchase price. There is no cash alternative to this offer. Offer not available for bonavox hearing specialists or bloom hearing specialists employees. Offer expires on 31st October 2017. We reserve the right to withhold this offer for any reason. We reserve the right to remove this offer at any time.

Free Prosecco and chocolates offer: To be eligible for this offer you must purchase a pair of hearing aids from bonavox hearing specialists. One bottle of Prosecco and one box of chocolates will be given. If you have any special dietary requirements then we will supply you with suitable replacements up to the value of the existing products offered. There is no cash alternative to this offer. Offer not available for bonavox hearing specialists or bloom hearing specialists employees. Offer expires on 31st October 2017. We reserve the right to withhold this offer for any reason. We reserve the right to remove this offer at any time.